

# For attention: Marketing & CSI Managers



## I GOT 3 WORDS FOR YOU CELEBRITY SCRABBLE CHALLENGE

Here's your chance to get involved and help our children grow up with a brighter future!

**YOU CAN CHOOSE ONE OR MORE OF THE AVAILABLE CELEBS (see attached email), WHICH INCLUDES:-**  
**Hip Hop Pantsula**  
**5FM's Gareth Cliff**  
**and other 5FM personalities**  
**AND MANY OTHERS!**  
**DONT WASTE ANY TIME, AS THESE CELEBS WILL MOVE FAST!**

<b>What</b>	Celebrity Scrabble Challenge powered by 5FM and Just Fun Toys
<b>When</b>	14 August 2010
<b>Why</b>	To raise money for Active Learning Libraries SA
<b>How</b>	<b>Pick a celeb you wish to sponsor and submit your company representative, who will play for free.....</b> By branding them with your company logo you will get the best media exposure – are you game?
<b>Where</b>	5FM – Radio Park, Auckland Park
<b>Time</b>	12h00 – 17h00 followed by being part of a live studio audience on (Live) 5

### Cost:

R 5000.00 which goes direct to Active Learning Libraries for which you will receive a PBO and BEE Certificate for your donation.

### What's in it for you ?

You will have your company name on the 5FM website, and media will be in attendance on day taking pics/footage of celebrities PLUS you will help  
 HHP, 5FM, Just Fun Toys and our SA celebrities to highlight the importance of playing to learn and learning to play in the interest of literacy & learning.

### Email

[nicki@daisychain.co.za](mailto:nicki@daisychain.co.za)

or

Call: 082 856 7666

To confirm your participation or for more details.....

**PLEASE CONFIRM BY 31 JULY**



